Message Text

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AMEMBASSY VIENNA

UNCLAS USBERLIN 1678

JOINT STATE/USIA MESSAGE

E.O.11652: N/A

TAGS: BEXP, EAIR, FR, GW, UK, WB

SUBJECT: FREE SPACE AVAILABLE AT SEPTEMBER U.S. AIR FORCE AERONAUTICS EXHIBITION IN WEST BERLIN

REF(A) USBER/PARIS TELECONS JUNE21; (B) USBER/VIENNA TELECONS JUNE 22.

STATE OFR EB/OCA AND EB/TT/OA; COMMERCE FOR OIM/WE-WHITELY; USIA FOR ICS; PARIS FOR AIRATT AND PAO, VIENNA FOR USIS/REX

1. SUMMARY: THE UNITED STATES AIRFORCE IS ORGANIZING AN AERONAUTICS EXHIBITION FOR ITS OPEN HOUSE AT WEST BERLIN'S TEMPELHOF AIRPORT SEPTEMBR 16-18, 1977. THE SHOW OFFERS OPPORTUNITIES FOR AMERICAN AIRCRAFT MANUFACTURERS AND RELATEDSUPPLIER FIRMS TO EXHIBIT FREE OF CHARGE. THE AIR FORCE WISHES TO BORROW A MODEL OF THE SPIRIT OF SAINT LOUIS SHOWN AT THERECENT PARIS AIR SHOW FOR DISPLAY AT WEST BERLIN UNCLASSIFIED

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EVENT. THEY ALSO HOPE TO OBTAIN USIA-PRODUCED AUDIO-VISUAL PRESENTATIO ON FLIGHT HISTORY SHOWN DURING PARIS EXHIBITION. END SUMMARY.

2. THE UNITED STATES AIR FORCE AT TEMPELHOF, WEST BERLIN IS NOW ORGANIZING FOR AN OPEN HOUSE SEPTEMBER 16-18, 1977. EVENT WILL INCLUDE A LARGE-SCALE AERONAUTICS DISPLAYS. IT

IS BEING MOUNTED AS SPECIAL CELEBRATION TO COMMEMORATE CREATION OF THEAIR FORCE AS SEPARATE SERVICE BRANCH. OVER HALF A MILLION WEST BERLINERS NORMALLY VISIT SHOW DURING TOW DAYS IT IS OPEN TO THE PUBLIC.

- 3. THE ORGANIZIERS, AIR FORCE OFFICRS AT TEMPELHOF, ARE MAKING SPECIAL EFFORTS TO OBTAIN AIR-RELATED DISPLAYS FOR THIS EVENT. THE SMITHSONAIN INSTITUTE, THE AIR FORCE MUSEUM, PAN AMERICAN, BRITISH AIRWAYS, AIR FRANCE AND LUFTHANSA PLAN TO PROVIDE EXHIBITS. THE AIRFORCE IS KEENLY INTERESTED IN OBTAINING ADDITIONAL EXHIBITS FROM AMERICAN AIRCRAFT MANUFCATURERS OR AIR PRODUCT MANUFACTURERS WHICH COULD CONTRIBUTE TO ATTRACTIVENESS OF THE SHOW. SUCH EXHIBITS SHOUL BE AT MO REPEAT NO COST TO THE USG ALTHOUGH EXHIBIT SPACE WOULD BE PROVIDED FREE OF CHARGE. IF AN EXHIBIT IS ALREADY IN EUROEP(SUCH AS SOMETHING BROUGHT OVER FOR THE PARIS AIR SHOW), THE U.S. AIRFORCE MAY BE ABLE TO HELP WITH INTRAAEUROPEAN TRANSPORTATION TO BERLIN.
- 4. ACTION REQUESTED: THE DEPARTMENTS OF STATE NAD COMMERCE ARE ASKED TO CIRCULATE THIS OPPORTUNITY TO POTENTIALLY INTERESTED AMERICAN COMPANIESMINTERESTED FIRMS SHOULD CONTACT DIRECTLY LTC BRYMER, TEMPELHOF CENTRAL AIRPORT, BERLIN GERMANY TEL(030)819-5013 RO (030)819-5390.
- 5. FOR USAF ATTACHE PARIS- AIR FORCE BERLIN DESIRES UNCLASSIFIED

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TO BORROW THE SIX-FOOT WINGSPAN MODEL OF THE SPIRIT OF SAINT LOUIS SHOWN AT PARIS AIR SHOW. AIR FORCE BERLIN MAY BE ABLE TRANSPORT MODEL FROM PARIS TO BERLIN.

6. FOR USIA- AIR FORCE IS KEENLY INTRESTD IN OBTAINING THE AUIDO-VISUAL PRESENTATION ON FLGITH SHOWN AT PARIS AIR SHOW, IF EUROEPAN SCHEDULING THIS EXHIBITION PERMITS INCLUSSION IN WEST BERLIN EVENT. USBER UNDERSTANDS REX VIENNA FURNISHED NINE PROJECTORS NEEDED TO SCREEN THIS DISPLAY BUT DOES NO HAVE ACTION ON SHOW'S EUROEPAN ITINERARY. ADDITIONAL SUGGESTION FOR ICS WILL BE WELCOME. AS AGENCY WILL RECALL, USIS BERLIN AND BONN PROVIDED CONSIDERABLE SUPPORT(MOON ROCK DISPLAY, FULL EXHIBIT QUOTE LIEF, LIBERTY AND THE PURUSIIT OF HAPPINESS UNQUOTE, AMEICAN INDIAN DISPLAY, ETC) FOR LAST YEAR'S HIGHLY SUCCESSFUL TEMPELHOF OPEN HOUSE SHOW.

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